

About SessionsX

Sessions X is a Video on Demand and the destination for the best in original music content, including interviews, documentaries, series, and performances by some of the biggest names in Rock, Pop, Country, Hip Hop, Jazz, R&B, and Gospel. Sessions X is a creation of Lightbox Video Inc.



Current Service Report

- Live Platforms – Web, iOS, Android, Samsung Tizen & Orsay
- Live Geographies - Globally
- Current User Base (Registered User) – 2917
- Current Subscription (Subscribed User) - 237
- Projected Reach - 100K
- Maximum Concurrency reported - 2500
- No. & type of VOD content - 661 & Exclusive Music, Interviews, Behind the Scenes & Documentaries Videos.

How a user is getting SessionsX Services

- Registration - User can login via Native & Social login like - Facebook, Google.
- User can subscribe for the monthly package of \$5.99

Corpus Offerings

1. Middleware, Web App, Mobile App, Testing, Maintenance
2. Features
 - User based Recommendation
 - User Personalization
 - Resume Watching
 - Exclusive SVOD for Samsung TV users
 - Adaptive Streaming
 - SVOD
 - AVOD
 - 4K/UHD Videos
3. 3rd Party Integrations:
 - Ad Server - Mobfox, Optimatic, Open X
 - Billing - Cheddar Getter
 - Image CDN - Cloudinary
 - Encoding - ASW Elastic Transcoder
 - Streaming - AWS Cloudfront
 - Player - JW Player (web)
 - Push Notification - Google Firebase
 - Email Marketing - customer.io
 - Analytics - Google Analytics
4. Future Roadmap - Roku TV, Apple TV, Gaming Console, DRM, Live Streaming, PWA Mobile site etc.